



Australian Government
Great Barrier Reef
Marine Park Authority

**SELECTION CRITERIA
FOR RANKING EXPRESSIONS OF INTEREST
IN ALLOCATING NEW OR SPARE
'SPECIAL TOURISM PERMISSIONS'**

In considering any expressions of interest received, the fundamental consideration of the Great Barrier Reef Marine Park Authority (GBRMPA) will be ensuring the best possible outcome for the Great Barrier Reef Marine Park. This might include both best environmental and presentation outcomes and greatest contributions to management. In general, we will be seeking to establish what an operator can offer above and beyond any mandatory requirements developed to ensure a sustainable tourism opportunity.

The generic selection criteria used to rank expressions of interest will be:

1. Demonstrated competence and knowledge relevant to the tourism opportunity.
2. Extent to which the operation will enhance protection of Marine Park values, for example through adoption of best practices and use of environmentally friendly technology.
3. Extent to which the operation will enhance presentation of Marine Park values, for example the quality and quantity of interpretation and education and the standard of client services and infrastructure.
4. Value of contributions that directly assist the Great Barrier Reef Marine Park Authority to fulfil its management responsibilities, for example direct financial contributions or undertaking specific management tasks.

These criteria may be made more specific for a particular tourism opportunity, and there may be additional criteria in some cases.

Each of the criteria will be weighted equally, unless otherwise specified.

Great Barrier Reef Marine Park Authority
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our great barrier reef
let's keep it great

